

NHS School Council Meeting

Principal's Report

March 9, 2017

7:00 p.m.

New Horizons School

1. Feedback on School News Survey Results

Background

In December, the school began making regular posts on the school website containing school news stories in lieu of a monthly newsletter. Parents were able to subscribe to the post to get notifications with each new post. Facebook posts also directed viewers to the website post. As an added feature, we introduced Twitter to tweet out when new posts were added.

The intent of the change was to make the sharing of school news more timely, and provide a more consistent sharing of news rather than having it come en masse in a monthly newsletter.

For December, January, and February, the pilot was run. A survey was sent out to parents get a sense of their satisfaction with the alternate news sharing process.

The results of the survey are attached.

Action

- 1) Review the School News Survey Results including comments.
 - 2) Provide input regarding the sharing of school news for consideration by school administration.
-

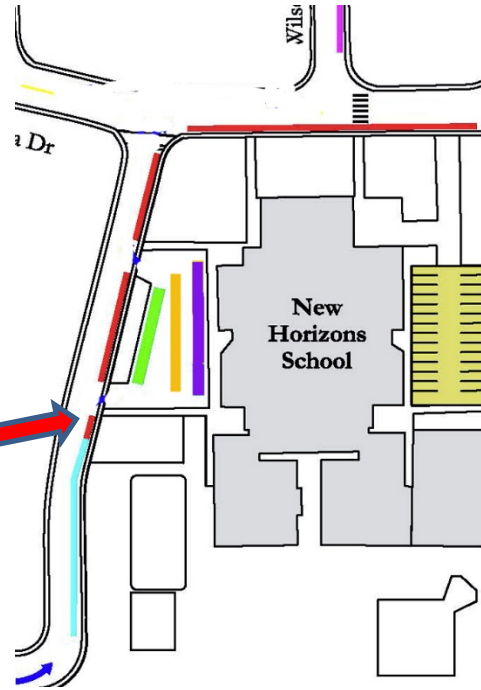
2. Funding Request

Background

We have been experiencing increased traffic on Hawkins Crescent during drop-off and pick-up times. Because of the congestion, many parents are parking on the west side of Hawkins Crescent and jay-walking their children across the street.

Parents and their children are jay-walking at various points along Hawkins Crescent and walking in between parked cars and through the traffic in the parking lot where other parents are dropping off their children in an already congested area.

In order to make crossing Hawkins Crescent safer, a portable crosswalk sign could be placed in the middle of the street as indicated in the diagram on the next page. That could funnel parents and their children to one crossing point and to guide them to use the sidewalk alongside the parking lot. The cost of the sign is \$123.50.

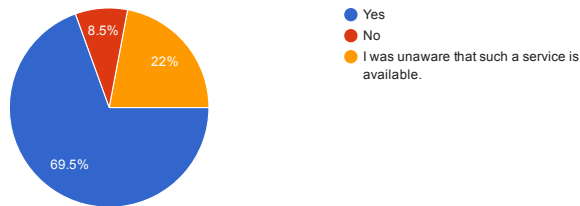


Action

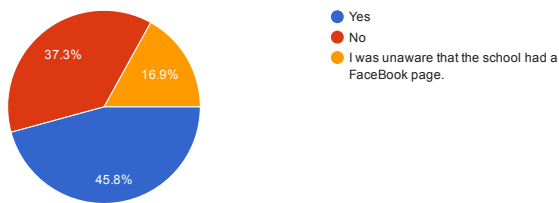
That School Council approves a motion that will approve the purchase of a portable crosswalk sign to a maximum of \$150.00.

School News Survey

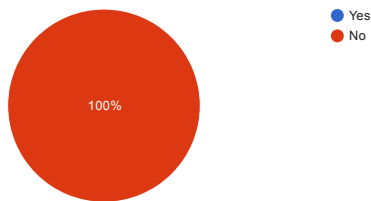
Have you subscribed to our web page news feed notification service? (59 responses)



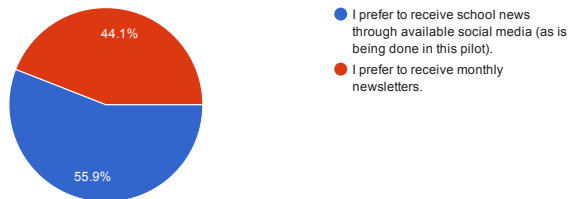
Have you subscribed to our FaceBook page notification service? (59 responses)



Would you be negatively affected if we discontinued posting on Twitter? (59 responses)



Do you prefer to receive school news through available social media (as we have been doing in our pilot) or through a monthly newsletter? (59 responses)



Does the "View All News" link on our home page act as an effective summary of a month's events? (59 responses)

